

I-SHOU UNIVERSITY Department of 2025 4-Year Curriculum for Students Admitted in Academic Year 2025

Category	Freshman Year(2025)		Sophomore Year(2026)	
GE core courses: required (18 credits)	A93A34 Academic English [2]1st A93A28 Codes in Health and Medicine [2]1st A93A35 Professional English [2] 2nd A93A20 Programming [2]2nd A93A29 Secret Codes in Intelligent Technologies [2]2nd A93A21 Civic Literacy in the Era of Globalization [2]2nd A93A22 Chinese Literature 1.0- Reading, Narration and communication [2] 2nd		A93A23 Chinese Literature 2.0- Critical thinking and creativity in writing [2]1st A93A15 Physical Education (I) [1]1st A93A16 Physical Education (II) [1]2nd	
College-required courses (○ credits)	A81813 Color Design [3] 1st A81E01 Introduction to Communication and design [2] 2nd		A81814 Computer graphic design [3] 1st	
Category	Freshman Year(2025)	Sophomore Year(2026)	Junior Year(2027)	Senior Year(2028)
Department-required courses (○ credits)	A11859 News Reporting [3] 1st A11929 Intelligent Dynamic Video Creation [3] 1st A11926 Photography Practicum [3] 1st A11930 New Media and Political Science [3] 1st A11922 Media ecological experience [1] 1st A11933 Innovative Video Editing and Applications [3] 2nd A11934 Introduction to Omni-Media [3] 2nd A11750 Digital photography process [3] 2nd	A11884 Digital sound design [3] 1st A11218 Radio Program Production [3] 1st A11839 Digital editing and typesetting [2] 1st A11841 TV Program Production [3] 1st A11932 Digital Era and Political Communication [3] 2nd A11752 Communication Theories and Quantitative Research [3] 2nd A11863 TV media practice [3] 2nd	A11855 Broadcasting Practice [3] 2nd A11931 New Media Communication Theory and Research [3] 1st A11506 Independent Study (I) [1] 2nd	A11517 Independent Study (II) [1] 1st A11842 Independent Study (III) [1] 2nd A11712 English Proficiency Enhancement [0] A11719 Computer Skill Certification [0]
Departmental electives (≥○ credits)	A11927 Exploration of New Media Issues [3] 1st A81724 Tech Arts Exploration [3] 1st	A11474 Psychology [3] 1st A11843 Cross-cultural Communication [2] 1st A11848 Making Micro Film [3] 1st A11252 Media Criticism [3] 2nd A11711 Introduction to Anchorology [3] 2nd A11754 Introduction to Communication [3] 2nd A11551 Darkroom Technique [3] 2nd A11858 Innovation and Entrepreneurship [3] 2nd	A11865 Curatorial Practice for fashion & culture industry [3] 2nd A11594 Marketing Research [3] 1st A11592 Principles and Application of Advertising [3] 2nd A11593 Public Relations Planning and Practice [3] 1st A11443 Television Directing [3] 1st A11524 Advertising and Japanese Culture [3] 2nd A11716 Media Planning And Practice [3] 1st A11832 2D Visual Effects and Animation [3] 2nd A11833 3D Visual Effects and Animation [3] 1st A11844 Crisis Communication [3] 1st A11849 Display design [3] 1st A11575 Commercial Photography [3] 1st	A11928 Media Technology and Media Literacy [3] 1st A11527 TV Program at Studiotion [3] 2nd A11585 Popular Media Cultural Studies [3] 1st A11883 Consumption Culture in New Media [3] 2nd A11757 Television Commerical Production [3] 2nd A11484 Documentary Production [3] 1st A11709 Marketing and Public Opinion Polling [2] 1st A11864 Professional Practice [2] 2nd A11741 Social Media Production [2] 2nd A11515 Television News Program Production [3] 1st

GE liberal arts education	GE liberal arts education: elective, 10 credits from “Humanities and Arts”, “Nature and Technology” , “Social Science”
Cross-domain electives	Up to 20 credits earned from courses, whether required or elective, offered by other departments/programs at I-Shou University or its partner universities will be recognized by the Department as credits from electives.
Credits required for graduation from the Department	128 Credits
Note	1.Students are required to meet the requirements set by the Department for “English Proficiency” and “Information Competency” in addition to earning the required number of credits to be eligible for graduation. 2.Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)